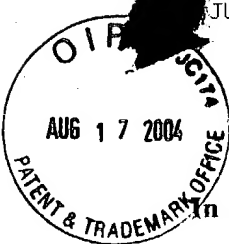


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of

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Docket No.:

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Serial No.: 09/845,648

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For: DATA MINING TECHNIQUES FOR ENHANCING DEPARTMENT STORE SPACE
MANAGEMENTCommissioner for Patents
P.O. Box 1450
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APPOINTMENT OF ASSOCIATE ATTORNEY


Sir:

The undersigned attorney, who has been appointed as an attorney in the Combined Declaration and Power of Attorney for the above-identified application, hereby appoints Sean M. McGinn (Registration No. 34,386) and Frederick E. Cooperrider (Registration No. 36,769) of McGinn & Gibb, PLLC, 8321 Old Courthouse Road, Suite 200, Vienna, Virginia 22182-3817 (telephone number (703) 761-4100) as associate attorneys to prosecute said application and to transact all business in the United States Patent and Trademark Office connected therewith.

Please direct all official communication to:

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Respectfully submitted,


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